

## **Network Sustainability Advisory Services**



Becoming more sustainable is on everyone's lips and in all sectors.

- You are an SME who wants to take good resolutions but you don't know how?
- You want to further green your business models?

Do you know that you can make Profits while serving the People and the Planet? Sustainability means meeting the needs of the present without compromising the ability of future generations to meet their own needs. Greater care for the environment is central but social and economic aspects should not be forgotten.

**Be a first mover!** As part of the <u>European Green Deal</u>, the European Union (EU) aims to become climate-neutral by 2050 and to decouple economic growth from resource use while leaving no one and no place behind. New EU rules are coming but anticipating them will also help you to **innovate**, to address better **growing customers' demands**, **investors'** and shareholders' expectations!

## **#EENCanHelp! Our Sustainability Advisory Services**

As Network Sustainability Advisors, we cannot reduce your energy bill with a magic wand but **can guide you** to assess your needs, understand where to start, navigate in the jungle of fundings and accompaniments and to use innovation and internationalisation as leverage for more resource-efficient and circular product, services, processes.

## Services tailored to your needs

- Let's assess your current level and perspectives for improvement and set an action plan.
- > Get information on relevant EU R&I funding or other investors matching your needs.
- Find opportunities to find relevant commercial and technological partners or exchange with peers.
- Get advice on EU legislation and standards.
- Get individualised support on innovation management.
- Count on a pool of relevant external experts and stakeholders when relevant.

## Where to start?

- ➤ Tell us your needs at <a href="mailto:bene@hub.brussels">bene@hub.brussels</a>
- Get relevant information on our website and social media (Twitter, LinkedIn)



